
SwipBox ranked among 1.000 fastest growing companies in Europe

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SwipBox has been ranked in the Financial Times annual list of Europe's fastest-growing companies for the second year in a row.

The ranking bears testament to the power of the adaptable business setup behind SwipBox's flexible product concept.

One among just 30% of companies to be featured in both 2022 and 2023, SwipBox yet again proves that they have managed to tap into current trends and have a solid understanding of user behaviour and needs. This can be seen in their growth rate, which was high enough to earn them a place on the FT list that required companies to have a minimum average growth rate of 36.2% in the period 2018-2021.

"We're extremely proud to make it onto this list two years in a row," said SwipBox CCO Kasper Cort (pictured left), and continued: "We've currently got Infinity lockers installed in ten different countries and are looking into an exciting 2023 with projects involving existing as well as new partners and markets. I've no doubt that our continued focus on innovation and close stakeholder collaboration is the key to our continued growth."

Launched a year before Covid, the company's outdoor Infinity locker took user-friendliness and convenience to a new level. Being fully app operated and connecting via Bluetooth rather than Wi-Fi, the locker does not require the use of a screen and therefore also no wiring. This allows it to be placed anywhere, making it extremely flexible when it comes to locations, while also offering 24/7 access. Incidentally, these features also made the locker ideally suited for use during a pandemic in which shops were closed and people were extraordinarily wary of having to touch the same surfaces as others.

While the pandemic boosted online shopping and thereby also deliveries to parcel lockers, the success of the Infinity concept has continued post-Covid, with the behavioural patterns observed during the pandemic seemingly having become permanent. Thus, SwipBox continues to see an increased interest in their app-operated lockers.

(SwipBox)