
Moscow Troika transport card celebrates its 10th anniversary

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The Moscow Transport Troika card celebrates its first anniversary this year – it is 10 years old. The card was launched in 2013, and since then has been recognized on international level and become indispensable for passengers in Moscow and the regions of Russia.

The Troika card has undergone a significant development over these years. It has become much more convenient for users: it can be used to pay fare on public transport, as well as in many other places, such as car parks, public gardens and museums. There is also another useful function – the possibility to personalize Troika card. For this, user need to link it to personal account in the Moscow Metro app (Google Play, App Store, AppGallery). In addition, the variety of cards has gradually increased, allowing each user to choose the most suitable option, depending on their needs.

There are alternative fare payment options with Troika card functionality in the form of keyrings, rings, bracelets and tokens.

Troika card is a single carrier that allows passengers to record tickets or pay fare from the balance of the Wallet ticket. It was launched in the Moscow Transport system on 2 April 2013. There was no such solution in Moscow before 2013. The success of the Troika card was instant, 200 thousand cards were sold in the first week, and already after 10 months of operation – 1 million cards. Troika has overtaken its global counterparts in terms of popularity growth rate. We have almost completely eliminated queues at the metro ticket offices thanks to the Troika and our ticketing system, said Maksim Liksutov, the Deputy Mayor of Moscow for Transport.

He also added that the Troika card was converted to a Russian chip last year and was able to retain all its features for passengers. There are plans to issue 19 million cards based on the Russian chip by the end of 2027.

The Moscow Transport has one of the most developed high-tech ticketing systems with a wide range of innovative contactless solutions. It has been recognized on international level: in 2020 and 2021, it received the prestigious Transport Ticketing Award as the Best Ticketing Program. In October 2021, the Moscow Metro was the first

in the world to implement facial recognition payment service on all metro stations. Moscow's ticketing solutions are implemented in other regions of Russia. The ticketing system based on the Troika card operates in more than 25 cities and regions.

(Moscow Metro)