

Free2move and Syngelidis Automotive join forces to launch new mobility services in Greece

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Free2move, a global mobility marketplace company, announces its expansion into the Greek market through a strategic partnership with Syngelidis Automotive, the major importer of Stellantis brands in the area.

The collaboration aims to introduce a range of innovative mobility services that will enhance transportation options for individuals and businesses throughout Greece.

As part of the agreement, Free2move will leverage its expertise in the mobility sector to deliver a comprehensive suite of services, initially focusing on short, medium, and long-term car rentals. This launch will provide Greek customers with flexible, convenient, and affordable options to meet their transportation needs.

A strong synergy with a major Greek importer

The Syngelidis Automotive sales & service network for all brands comprises 93 dealers with 126 points of sales, and was the first automotive network in Greece to be fully electrified since 2020. The partnership with Syngelidis Automotive, known for its commitment to excellence and customer satisfaction, ensures that Free2move's services will be backed by a reliable and established automotive expert. This collaboration combines Free2move's industry-leading technology and Syngelidis Automotive's extensive network and expertise in the Greek automotive market, offering a winning combination for Greek consumers.

"We are delighted to expand our European footprint to Greece in collaboration with Syngelidis Automotive," said Brigitte Courtehoux, CEO at Free2move. "By joining forces, we can provide the Greek market with a range of cutting-edge mobility services that prioritize convenience, flexibility, and affordability. Our initial focus on car rentals is just the beginning, as we plan to expand our offerings to include carsharing and car subscription services in the near future. Our success shows that we are sustainably meeting the diverse mobility needs of our customers worldwide. We look forward to continuing to grow and to help shape the future of sustainable mobility."

In full alignment with Stellantis' corporate strategy, and in response to consumer demands in Greece, Syngelidis Automotive's inclusion of the Free2move brand within its brand portfolio will now enable the Greek importer to continue to provide innovative mobility solutions throughout the Greek territory, and with customer satisfaction at the forefront.

The introduction of Free2move's mobility services in Greece comes at a time when there is a growing demand for flexible transportation solutions. With the aim of improving accessibility and reducing reliance on traditional car ownership, Free2move and Syngelidis Automotive are poised to revolutionize the way people in Greece approach mobility.

(Stellantis)