
Aramex inaugurates new e-commerce fulfillment center in Dubai

2019/04/19 12:06 στην κατηγορία INTERNATIONAL

Aramex has launched a new, partially automated fulfillment center in Dubai to support the rapid growth of its e-commerce business with B2B retailers.

Located at Dubai Logistics City and covering 60,000 square meters, the temperature-controlled center is one of Aramex's largest fulfillment warehouses across the region. It features new technologies including a 'Pick to Light' system, which uses light-directed picking technology to improve accuracy and efficiency, and an automated conveyor belt system.

Commenting on the new center, Iyad Kamal, Chief Operating Officer at Aramex, said: "Aramex's new fulfillment center is an important investment that will help support the rapid growth of our logistics business and our retailer's omni-channel sales strategies. The facility's cutting-edge technology strengthens our position by ensuring fast, seamless and reliable fulfillment. It forms an important component of our digital transformation strategy and our efforts to improve our logistics offering for retailers across the world."

Saeed Mukhtar, Global Head of Logistics at Aramex, added: "The center will expand our global logistics capacity and enable us to help more start-ups and established businesses receive, process and deliver orders to customers through effective supply chain management. We are pleased to expand our fulfillment infrastructure to deliver our customers the speed and reliability that they deserve."

In FY2018, Logistics and Supply Chain Management operations grew by 16% over that financial year to AED 302 million, due to the strong demand for Aramex's warehousing and other value-added services across key markets. The Company remains committed to improving that service offering to capture growth opportunities.