

## CLIA launches new river cruise and membership initiatives

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Cruise Lines International Association (CLIA) has announced the launch of two new initiatives for its travel agent members.

Travel professionals looking to learn more about the river cruise sector can now take advantage of its 'RiverView Program'. The program comprises new online training, exclusive resources and will in time offer a schedule of dedicated events.

### River Cruise Guides



Bordeaux



Danube



Douro



Dutch and Belgian Waterways



Mekong



The Nile



The Rhine



Rhone & Saone

A key focus is the new Certificate Program which has two sections – European river cruising and Worldwide river cruising – and offers tailored advice and guidance on each river and key destinations. The Program is around five hours in-depth training.

A monthly river cruise e-newsletter will also be made available, as will additional learning resources including exclusive river sales guides, via the member area of the CLIA website.

The program costs £32 + VAT with further details here: <https://cruising.org/en-gb/travel-agent-centre/riverview-program>

**(CLIA)**