
Hapag-Lloyd inaugurates its own representation in Morocco

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Hapag-Lloyd today opens its own offices in Morocco. With this additional presence in the country, the company continues to realize its growth ambitions in the most attractive markets of North Africa.

Morocco, being an important platform for the export of fresh produce, is part of Hapag-Lloyd's development strategy in the refrigerated container transport sector. Morocco exports also minerals, chemicals, textiles, and food products, especially to European countries. Imports consist mainly of electronics, spare parts, and food products.

Morocco is perfectly connected to the global Hapag-Lloyd network by the port of Tanger-Med, which is a strategically important port for the entire logistics industry. Last year, Hapag-Lloyd acquired a 10% stake in container terminal 3 (TC3) at the port of Tanger-Med 2.

"The Moroccan economy has grown steadily over the last years. Many Moroccan customers have already experienced Hapag-Lloyd's services. With the opening of our new representation in the country, we strive to meet customers' requirements for proximity and quality of service", says Juan Pablo Richards, Senior Managing Director Region South Europe of Hapag-Lloyd.

Hapag-Lloyd's presence in Morocco is achieved through three offices with the headquarter being Casablanca and two satellite offices in both Tangier and Agadir. 47 shipping experts are looking forward to serving customers all over the country.

(Hapag-Lloyd)